

# PURPOSES

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- ▶ #1 - Demystify the concept of MaaS and the major issues related to its governance and management
- ▶ #2 - Make a first assessment of the interest and perception of the mobility representatives of Belgian cities with regard to MaaS and its implementation (management and governance).
- ▶ #3 - Offer an information and discussion basis for public authorities and stakeholders

Focus on MaaS addressed to individual citizens (not enterprises)



# METHODOLOGY

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- ▶ Mobility representatives from 8 Belgian cities (Antwerp, Bruges, Charleroi, Ghent, Hasselt, Leuven, Liège, Namur) + 1 mobility representative from the Brussels-Capital Region

- ▶ Representatives of the 4 Belgian public transport operators (SNCB/NMBS, STIB/MIVB, De Lijn, le TEC)



- ▶ Via phone or video conference
- ▶ Horizontal and vertical analyses



- ▶ Potential biases

# MAIN TAKEWAYS

## CONCEPT

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- ▶ The 9 territories and the 4 PTO's have a positive perception of MaaS
  - Asset for accessibility and/or modal transfers
  - Should not be the only tool to encourage modal transfers



- ▶ Identified prerequisites of various natures
  - Stakeholder collaboration, data availability and management; profitability and investment, physical infrastructure, adequate legislation, inclusive approach

# MAIN TAKEAWAYS

## PRATICAL IMPLEMENTATION

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▶ Common vision on the role of private and public sectors

- Private sector: deployment of mobility solutions (except public transport)
- Public sector: facilitator or coordinator



▶ No common vision of the management & governance model or the level of implementation

- Slight tendency toward hybrid models
- No « laissez-faire » in Belgique (sustainability and objectives)
- Involvement of the Regions strongly desired by the cities

# RECOMMANDATIONS

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- ▶ Consider MaaS as a tool for multimodality/intermodality – not as an ultimate aim
- ▶ Develop an holistic approach including various disciplines (mobility is only the top of the iceberg)
- ▶ Public authorities should act as **enactors and enablers**
- ▶ No common vision from interviewed actors but common denominator: involvement of public and private sectors (no laissez faire/no public model)
- ▶ Increase horizontal and vertical collaboration among public authorities